

Fees for the Use of Still Images

(Effective November 1, 2018)

Still image representations of photographs, documents, published materials, artifacts and other materials from the collections of History Nebraska, or of spaces and activities of HN, may be used by individuals and corporate entities in various ways. This schedule specifies the fees HN charges for such uses. For details on HN's guidelines for use, see our [Use Policy](#).

How fees are charged. No use fee is charged for reference copies (100 dpi, 500 pixels on long dimension, jpeg format), personal research or enjoyment, for use by teachers or students for class instruction or assignments, or for use by Nebraska local news media. Otherwise, use of still images is charged according to fees based on COMMERCIAL or NON-COMMERCIAL characteristics, defined thus:

- **Non-Commercial Use:** Use by non-profit entities (proof of non-profit status, certified by the IRS, is required), public broadcasters, accredited educational institutions and their departments (including academic presses), and government entities.
- **Commercial Use:** Use in a profit-making venture.
- **Genealogy Use:** There is no fee for self-published documents, books, scrapbooks/memory books when fewer than 50 copies are produced and **\$5 per image** when 50 or more copies are produced.
- **Personal or Family Genealogy Internet Use:** There is a **\$5 per image** fee for use on personal or family genealogy websites. Must be approved by HN reference staff member.

Duplication and Special Access Fees. Use fees are charged *in addition* to any charges for access or duplication services provided by HN. See [FEES FOR DUPLICATION & SPECIAL ACCESS](#) for details.

Direct promotion. Any still image used in a product may also be used in the direct promotion of the work without requiring additional permissions or incurring additional use fees from HN.

Multiple use "bundles." Broadcasters and publishers may choose "bundled" rates for projects containing multiple uses.

Bulk rates. Some projects may qualify for bulk rates. Contact the Library/Archives Reference Staff at 402-471-4751 or HN.reference@nebraska.gov for pricing.

Payment. Use fees must be paid or invoiced in advance of receiving use permissions and are non-refundable. Nebraska state agencies must pay through IBT. Use fees are subject to change without notice.

Waivers. History Nebraska reserves the right to waive fees or other requirements on an individual basis at the discretion of either the Associate Director, Library/Archives or HN Director. Such waiver of fees can be made only upon approval of written application.

Fees for the Use of Still Images

ITEM	COMMERCIAL	NON-COMMERCIAL
Publications, <i>print and electronic</i> (books, ebooks, brochures, catalogs, cover/label for CD/video/DVD/ Blu-ray/ software, etc.) and Periodical/Serials (magazines, Journal, newspaper, newsletter, etc.) Up to 5,000 publications or up to 50,000 periodicals 5,001-20,000 publications or 50,001-200,000 periodicals 20,001+ publications or 200,001+ periodicals	 \$25 \$50 \$125	 \$10 \$20 \$50
Publication Bundle (includes unlimited number of copies or circulation, cover/dust jacket, electronic delivery, companion website/podcast, and companion CD)	\$300	\$100
Television broadcast production , Motion picture production (theatrical or direct-to-home video/DVD/Blu-ray release), or Internet-based broadcast production	\$200	\$50
Promotional or training production	\$100	\$25
Independent moving image production	\$40	\$20
Broadcast Bundle (includes television broadcast, internet-based broadcast, companion website, companion book, and home video/DVD/Blu-ray/podcast/ new media)	\$300	\$100
Merchandising (posters, postcards, greeting cards, clothing, calendar, etc.) Up to 1000 units/copies 1001-5000 5000-10,000 10,001 or more Electronic delivery	 \$40 \$60 \$120 \$200 \$200	 \$20 \$30 \$60 \$100 \$100
Advertisement (broadcast, print, podcast, internet, etc.) Regional market (one ad, all media) U.S. market (one ad, all media) World market (one ad, all media)	 \$100 \$300 \$500	 \$50 \$150 \$250
Decorative display in business or workplace (per image, per venue)	\$40	\$15
Website	\$100	\$50
Exhibit (Use fees will be waived for exhibits in or created by Nebraska museums, libraries, archives, and cultural institutions) Temporary (less than 1 year) Permanent (more than 1 year)	 \$30 \$50	 \$15 \$25
Performance or presentation	\$25	\$10

Fees for the Use of Moving Images and Sound Recordings

(Effective April 11, 2014)

Moving images and sound recordings from the collections of History Nebraska, or of spaces and activities of HN, may be used by individuals and corporate entities in various ways. This schedule specifies the fees HN charges for such uses. For details on HN's guidelines for use, see [Use Policy](#).

How fees are charged. No use fee is charged for reference copies (low resolution), personal research or enjoyment, for use by teachers or students for class instruction or assignments, or for use by Nebraska local news media. Otherwise, use of moving images and sound recordings is charged according to fees based on COMMERCIAL or NON-COMMERCIAL characteristics, defined thus:

- **Non-Commercial Use:** Use by non-profit entities (proof of non-profit status, certified by the IRS, is required), public broadcasters, accredited educational institutions and their departments (including academic presses), and government entities.
- **Commercial Use:** Use in a profit-making venture.
- **Genealogy Use:** There is no fee for self-published moving images or sound recording productions. documents when fewer than 50 copies are produced and **\$5 per 10 seconds** when 50 or more copies are produced.
- **Personal or Family Genealogy Internet Use:** There is a **\$5 per 10 seconds** fee for use on personal or family genealogy websites. Must be approved by HN reference staff member.

Duplication and Special Access Fees. Use fees are charged *in addition* to any charges for access or duplication services provided by HN. See [FEES FOR DUPLICATION & SPECIAL ACCESS](#) for details.

Direct promotion. Any moving image or sound recording used in a product may also be used in the direct promotion of the work without requiring additional permissions or incurring additional use fees from HN.

Multiple use "bundles." Broadcasters and media producers may choose "bundled" rates for projects containing multiple uses.

Bulk rates. Some projects may qualify for bulk rates. Contact the Library/Archives Reference Staff at 402-471-4751 or HN.reference@nebraska.gov for pricing.

Payment. Use fees must be paid or invoiced in advance of receiving use permissions and are non-refundable. Nebraska state agencies must pay through IBT. Use fees are subject to change without notice.

Waivers. History Nebraska reserves the right to waive fees or other requirements on an individual basis at the discretion of either the Associate Director of Collections or HN Director. Such waiver of fees can be made only upon approval of written application.

	COMMERCIAL	NON-COMMERCIAL
Television broadcast production, Motion picture production (theatrical or direct-to-home video/DVD/Blu-ray release), or Internet-based video broadcast production	\$200 per 10 seconds or part thereof	\$50 per 10 seconds or part thereof
Radio broadcast production, Sound recording production (audio CD, WAV, MP3, etc.), or Internet-based audio broadcast production	\$200 per 10 seconds or part thereof	\$50 per 10 seconds or part thereof
Promotional or training production	\$100 per 10 seconds or part thereof	\$25 per 10 seconds or part thereof
Independent moving image production	\$40 per 10 seconds or part thereof	\$20 per 10 seconds or part thereof
Broadcast Bundle (includes television broadcast, radio broadcast, internet-based broadcast, companion website, companion book, and home video, audio and/or new media)	\$300 per 10 seconds or part thereof	\$100 per 10 seconds or part thereof
Advertisement (broadcast, podcast, internet, etc.): Regional market (one ad, all media) U.S. market (one ad, all media) World market (one ad, all media)	\$100 per 10 seconds or part thereof \$300 per 10 seconds or part thereof \$500 per 10 seconds or part thereof	\$50 per 10 seconds or part thereof \$150 per 10 seconds or part thereof \$250 per 10 seconds or part thereof
Decorative display in a business or workplace (one venue)	\$40 per 10 seconds or part thereof	\$15 per 10 seconds or part thereof
Website	\$100 per 10 seconds or part thereof	\$50 per 10 seconds or part thereof
Exhibit: Temporary (less than one year) Permanent (one year or more)	\$30 per 10 seconds or part thereof \$50 per 10 seconds or part thereof	\$15 per 10 seconds or part thereof \$25 per 10 seconds or part thereof
Performance or presentation	\$25 per 10 seconds or part thereof	\$10 per 10 seconds or part thereof