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Photographs / Images: Mix with fans at the corner of Fifteenth and Davenport during “Tom Mix Week,” sponsored by the Orpheum Theater
Tom Mix (1880-1940) and his wonder horse, Tony, came to Omaha for “Tom Mix Week,” sponsored by the Orpheum Theater. Mix is shown here at the corner of Fifteenth and Davenport on April 12, 1928. The legendary star of the matinee western did live performances, met with fans across the city, and even attended Easter services at a local church.

This was a transition year for Mix. Within a year he would leave FBO Pictures (which had a local office in the Omaha Film Exchange Building seen at the right of this photograph) and move from the silent screen to talkies.