



## **Postscript: Jumpin' with Gold's**

(Article begins on page 2 below.)

This article is copyrighted by History Nebraska (formerly the Nebraska State Historical Society). You may download it for your personal use.

For permission to re-use materials, or for photo ordering information, see:

<https://history.nebraska.gov/publications/re-use-nshs-materials>

Learn more about *Nebraska History* (and search articles) here:

<https://history.nebraska.gov/publications/nebraska-history-magazine>

History Nebraska members receive four issues of *Nebraska History* annually:

<https://history.nebraska.gov/get-involved/membership>

Full Citation: David L. Bristow, "Postscript: Jumpin' with Gold's," *Nebraska History* 92 (2011): 104



NSHS RG2018-71-11

"Things were really 'jumpin' at Cotner Terrace last Monday evening," reported *Gold Tips*, the Gold's employee newsletter, on May 11, 1957. The long-time downtown Lincoln retailer had a Fifteen-Year Club into which employees were initiated after fifteen years with the company. The circus-themed

1957 banquet honored nineteen employees, who were "full of vim and vigor and had the Initiating Committee thoroughly 'bushed' before the evening was over." Even better, "the entertainment committee . . . arranged a Rock'n Roll program which had clubbers jumpin' and squealing." 📷

DAVID L. BRISTOW