

RG4705.AU: Ayres and Associates (Lincoln, NE)

- Tape 01 Magee's Department Store – five radio advertising spots for station KLMS, 1974
Dexter Guru shoes
White Stag ski jackets
Lee's blue jeans
Jr girl's shirts
Ski sweaters
- Tape 03 Magee's Department Store – five radio advertising spots, 1976
Lee's K.C. Strip pants and jackets
Lee's Wide Track pants and jackets
Monaco pants and vests
Jr girl's tops and jeans shorts
Jr girl's tops and terry casuals
- Tape 06 Magee's Department Store – four radio advertising spots for station KLMS, c.1973
Ms. Lee's
Jesus Christ Superstar (3 spots)
- Tape 20 Magee's Department Store – Six radio advertising spots for station KOIL, 1973
Lee's baggy pants
Jr girl's pants
Jr girl's sweaters
General baggy pants
Dexter shoes
Young men's sweaters
- Tape 21 Magee's Department Store – Six radio advertising spots, 1972
70th Anniversary Sale
- Tape 22 Magee's Department Store – three radio advertising spots for station WOW, 1976
Leisure suits, Joel shirts
Father's Puritan shirts
Father's shirts and ties
- Tape 31 Magee's Department Store – three radio advertising spots for station WOW, 1976
Johnny Carson
London Fog
Cross Creek shirts
- Tape 40 Advertising Club of Lincoln 1972 Award Competition entries
Magee's (3 spots)
- Tape 41 Advertising Club of Lincoln 1972 Award Competition entries
Magee's Window Watcher

- Tape 44 Lincoln Telephone advertisements, 1969
- Tape 46 First Federal Lincoln advertisements, no date
- Tape 47 Citizen State Bank advertisement, no date
- Tape 48 O'Shea's Used Cars advertisements, no date
- Tape 51 Weaver's Potato Chips – five advertising spots for station KOGA, 1972
- Tape 55 Advertising Club of Lincoln 1975 Award Competition entry
Magee's
- Tape 57 Lincoln Telephone – two advertisements, c.1973
American Heritage
- Tape 58 Central Telephone Company – four advertising spots for WIRC, 1972
"We've Got Your Number"
- Tape 61 Misle Chevrolet – two advertising spots for station KLMS
- Tape 67 Park & Shop/Ride & Shop – three advertisements for station KECK, 1973
"Back to School"
- Tape 68 City National Bank – three advertising spots for station KECK, 1972
"Smaller is Better"
- Tape 71 First Federal Lincoln – two advertising spots, no date
"Things are Looking Up"
- Tape 72 General Telephone – five advertising spots, 1963
- Tape 74 King's Food Host U.S.A. – seven advertising spots for station KECK, 1972
"Hello and a Good Buy"
- Tape 75 Carl Curtis for Senate – six advertisements for station KROA, 1972
- Tape 88 Meginnis Ford – one advertising spot for station KECK, 1972
Spring Sale Salon
- Tape 94 Park & Shop/Ride & Shop – three advertisements for station KECK, 1973
Back to School
- Tape 100 Weaver's Potato Chips – six advertising spots for station KICX, 1972
- Tape 104 Weaver's Potato Chips – one advertising spot for station KFAB, c.1973
"Brown-in-Bag"

- Tape 106 First Federal Lincoln – three advertising spots for station KLIN, 1975
- Tape 133 City National Bank – three advertising spots for station KFMQ, c.1973
- Tape 157 Weaver’s Potato Chips – one advertising spot for station WOW, 1970
- Tape 161 Hy-Gain Electronics – one advertising spot for station KVOO, 1976
“40 Channels”
- Tape 163 First Federal Lincoln – one advertising spot for station KNLV, 1976
“Christmas Club”
- Tape 164 The Money Service – two advertising spots for station KFAB, 1976
“Mini-Camp”
- Tape 166 Lincoln Telephone Company – one advertising spot for station KOTD, c.1973
New Direct Dial
- Tape 168 Community Saving Stamps – one advertising spot for station KFOR, 1976
“Leap Year Promotion”
- Tape 169 Magee’s Department Store – Three advertising spots for station KFOR, 1976
Leisure suits, Joel shirts
Father’s Puritan shirts
Father’s shirts and ties
- Tape 177 Lincoln Telephone Company – three advertising spots for station KOTD, 1973
Early Long Distance
- Tape 181 Bishop Square – three advertising spots for station KFOR, c.1973
Progress
Choice
You’re Welcome
- Tape 182 Citizens State Bank – five advertising spots for station KFOR, 1975
- Tape 189 Magee’s Department Store – four advertising spots for station KFOR, 1976
Lincoln Downtown Elephant (two spots)
Lincoln Gateway Elephant (two spots)
- Tape 190 Lincoln Telephone Company – five advertising spots, 1973
Christmas
- Tape 192 Bankers Area-Wide Advertising, c.1973
- Tape 204 Lincoln Telephone Company – one advertising spot for station KOTD, 1975
Decorator phones

- Tape 211 Falls City Meat Company – one advertising spot for station KHAS, 1976
“I Want to be a Loaf”
- Tape 213 The Money Service – three advertising spots for station KHAS, 1976
- Tape 221 Mickelberry Meats – advertising spots, c.1973
- Tape 231 Chief Industries – advertising spots, c.1973
- Tape 232 Lincoln United Way – presentation soundtrack, c.1973
- Tape 236 State of Nebraska – three radio spots, c.1973
Alcoholism public service announcements
- Tape 242 Lincoln Telephone Company – two advertising spots for station KFOR, 1972
Valentine spots
- Tape 243 Globe Quality Cleaners – two advertising spots for station KFOR, c.1973
Coaster promotion
- Tape 246 York, Nebraska – four advertising spots, 1966
Community Betterment Salute
- Tape 257 Misle Imports – one advertising spot, c.1973
- Tape 267 Ride & Shop – three advertising spots for station KECK, c.1973
- Tape 269 Mazda of Lincoln – one advertising spot, 1974
Grand Opening
- Tape 293 Fantasy Park – promotional tape, c.1973
- Tape 294 Children of America – presentation tape, c.1973
- Tape 316 Misle Chevrolet – two advertising spots for station KECK, 1974
Chevy Nova
- Tape 318 Magee’s Department Store – three advertising spots for station KLMS, 1975
Johnny Carson
McGregor Easy suits
Danson shirts
- Tape 323 Misle Chevrolet – one advertising spot for station KECK, c.1973
New 1974 models
- Tape 334 First Federal Lincoln – one advertising spot, c.1973
Carol Channing